

CASE STUDY

JMEC Experience Helps Participant Land Consulting Job



Background

Jun had been working in supply chain management for nearly 10 years at a large, third-party global logistics firm, when a colleague told him about the Japan Market Expansion Competition (JMEC). He had a good job that he enjoyed, and he had worked his way up to a management role in a key department. The company was the first one Jun had joined after completing university however, and he thought further study such as an MBA degree might help him to advance his career.

Reasons for Participating

While not quite ready to commit the time to a full MBA program, Jun was enticed by JMEC. His colleague, who had participated in JMEC himself, had told Jun that the program was compact and comprehensive; it covered all the core MBA topics in a short time and then provided the opportunity to apply what he learned to the writing of a business plan for a real company. “JMEC was a perfect match for me,” said Jun, “in terms of duration as well as the courses and experience it offered.” He also liked that JMEC had an ongoing relationship with McGill MBA and thought it would be a good knowledge base if he did decide to later pursue an MBA.

JMEC Experience

Because Jun had worked in logistics for almost 10 years, he found his JMEC project, which was in the online education industry, fascinating and challenging. From this experience he discovered that interaction with clients can be quite different based on the industry. Most importantly perhaps, Jun learned about the complete process of consulting for a client company – from understanding the client’s objectives, to conducting the research, to writing a business plan that would make it feasible for the client to achieve its goals.

Result

After JMEC, Jun kept in touch with the many friends he had made during the program. Almost a year later one of his fellow alumni, who worked for a recruiting company, contacted him about a job with a well-known, global consulting firm. Though he was not looking to change jobs at the time, Jun was intrigued. “JMEC had opened my mind to new possibilities, after having worked for the same company for 10 years,” he said. The consulting company was looking for someone with a background in supply chain management, but Jun’s JMEC experience set him apart from the other candidates. With the promise of consulting with companies in different industries, something he had enjoyed about JMEC, Jun could not turn down the offer. “I suppose if I would never have done JMEC,” he said, “then my current career would not exist. So thank you to JMEC!”

For more information about JMEC, please visit www.jmec.gr.jp or email info@jmec.gr.jp.